



Rowayton School

8th Annual Walkathon



Dear Parents,

This year Rowayton School will once again have a walkathon as our primary student-driven fundraiser. Last year's walkathon was a great success story – we raised over \$40,000 with 100% of the students bringing in pledges! The funds were used for cafeteria sound system, portable outdoor sound system, innovation grants, walkie talkies for After the Bell, maker space in the library, a new robot and intervention classes for Rowayton Academy, composting in our cafeteria – and much more!

Fundraising efforts this year will begin on Monday, September 9th. There will be prizes and fun for all who participate! This year, we hope to raise at least \$30,000, which will go toward:

- Additional curriculum-based grade level enrichment
- Technology Education visit in mid-October
- Front of school beautification
- Field Day t-shirts

The walkathon will commence at 2 p.m., on Friday, October 4th, when the entire staff and the students from all six grades will walk a one mile track on the Rowayton School field to show their support for Rowayton School and to honor the pledges they have collected from family members and from the community. This fun event will be a great way to kick off the new school year, get everyone outdoors for some exercise, and build school spirit! Because the walkathon will be held during school hours, all kids will have the opportunity to feel included in supporting their school.

The Rowayton Civic Association has challenged us again this year – with a grant for \$6,000! The more money we raise, the more we can purchase! It is our hope each family will support the walkathon to the best of its ability. If each student raises just \$40.00, we will achieve our goal.

Once again, you will be able to gather pledges online this year! The donation page can be found at <http://bit.ly/RowaytonWalkathon>. Pledges can be made by class, by student, or as general donations. In addition to asking for pledges in person, each student will have a personal web address to forward to friends and family. More details can be found on the back of the pledge form.

Rules:

1. Students may start collecting pledges as soon as they receive the attached pledge form. Pledges may be made by anyone.
2. Sponsors making pledges should write their names and pledge amounts on the pledge forms. *Students must collect the pledge money in advance.* **All pledge money and the pledge forms should be handed in no later than Wednesday, October 2nd.**
3. The walkathon will take place on Friday, October 4th, at 2 p.m., on the Rowayton School field. Each class will walk 1 mile. No running or jogging will be allowed. The rain date will be on Monday, October 7th, at 2 p.m..

Bonus!

Every student who hands in a pledge form and pledge money **by Friday, September 27th**, will receive a **Rowayton School water bottle!** **Prizes will be distributed on Fridays only.**

Prizes!
Prizes!
Prizes!

Every student who turns in a pledge by Wednesday, October 2nd, will receive a free Rowayton Walkathon t-shirt, to be worn on the day of the event. T-shirts will be distributed to the students on the day of the walkathon.

Every student who raises over **\$75** will receive a **free Rowayton booklight!**

On behalf of the children and staff at Rowayton School, we wish to extend our thanks and sincere appreciation for your support for our very special school.

Thank you for your support! Rowayton School PTA www.rowaytonpta.org